



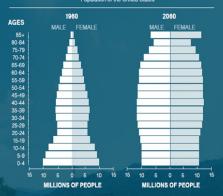
Elder Abuse Statistics

Population of Older Adults

Older adults age 65 or older comprise 14.9% of the total population in the USA.

Projections anticipate the percentage of the population age 65 and older to continue to grow in the coming decades.

From Pyramid to Pillar: A Century of Change Population of the United States



Prevalence of Elder Abuse

At least 10% of adults age 65 and older will experience some form of elder abuse in a given year, with some older adults simultaneously experiencing more than one type of abuse.

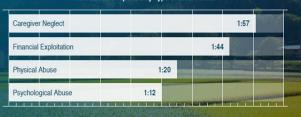


The Majority of Older Adults Live in the Community

As over 90% of older adults reside in the community (as opposed to various forms of congregate living situations), most elder abuse is occurring among older adults living in the community.



Rate of Underreported by Type of Elder Abuse



Definition and Prevalence of Elder Abuse

Elder abuse is "An intentional act or failure to act by a caregiver or another person in a relationship involving or creates a risk of harm to an older adult*[i]. It is a term under which five types of abuse are reflected[ii]:

- Caregiver Neglect
 Financial Fraud & Exploitation
- Pyschological Abuse
 Sexual Abuse
- Physical Abuse

Psychological Abuse 4.6% Sexual Abuse **Financial Fraud** Physical Abuse Prevalence by Type of Abuse 5.2% 1.6% 5.1% Caregiver Neglect

The Consequences of Elder Abuse

The trauma of elder abuse may result in health issues such as a deterioration in health, hospitalization and increased mortality, clinical issues such as depression and suicide, social issues such as disrupted relationships, and financial loss, all leading to diminished independence and quality of life.









FINANCIAL ABUSE & EXPLOITATION

"Financial exploitation" is the misuse or withholding of an older adult's resources by another.

- In a given year, 1 in 18 "cognitively intact" older adults is victim to financial scams, fraud or abuse, according to a new study in the American Journal of Public Health.
- It's easier to try to exploit a senior citizen with cognitive or other impairments in financial issues, who are alone, than it is to rob a bank. So THEY are the targets.
- Some 5 million older Americans are financially exploited every year by scammers
- "Age-Associated Financial Vulnerability," or AAFV.*
 - A "pattern of imprudent financial decision-making that begins at a late age and puts older adults at risk for material losses that could decimate their quality of life." Financial judgment can start to falter before normal cognition does, regardless of whether the person was savvy with money when they were younger. In other words, it can happen even when the person seems normal.
 *Dr. Lachs (Weill Cornell Medicine) -2015

Cognitive behavior:

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These scammers are predatory and use tactics from a PLAYBOOK
FEAR, PRESSURE, LONELINESS, CONFIDENCE





FINANCIAL ABUSE & EXPLOITATION



Why are elders targeted?

- May have established assets.
- May be isolated and lonely.
- May be unfamiliar with financial matters.
- May be reluctant to report the crime.
- May have disabilities that make them dependent on others for help.

Consequences of elder abuse:

- Psychological distress
- Declines in mental & physical health
- \$2.9 billion in direct financial losses
- \$5.3 billion in direct medical costs
- 300% higher risk of death for abuse victims

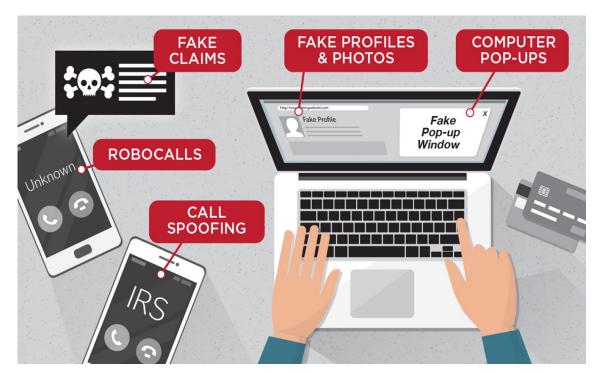


TYPES OF SCAMS

Scams are designed to trick people into giving away their money or personal information.

COMMON SCAMS:

- Medicare/Health Insurance Scams
- Funeral & Cemetery Scams
- Reverse Mortgage Scams
- Phishing & Scareware Scams
- Investment Schemes
- Telemarketing Scams
- The Grandparent Scam
- Sweepstakes & Lottery Scams
- Romance Scams





INVESTIGATE BEFORE YOU ACT



- Question the caller
 - Most criminal callers will answer basic questions but will become irritated when you do not follow their instructions.
 - Anyone who will not let you think about the offer or let you research the situation has something to hide. Be careful!!!!
- DO NOT GIVE OUT PERSONAL INFORMATION!
- Do not pay up front for a promise. (i.e. winnings on taxes)
- Do not let the caller rush or put pressure on you to act quickly. Do not stay on the phone with them. HANG UP!!!!!!!!!
- Ask a friend or family member to look at the situation.
- Google the situation, for example "IRS call for money".



TOOLS USED IN SCAMS

- Money gram
- Western Union
- ITunes card
- Ebay cards
- Green Dot card
- Reloadit card or Moneypak
- Cash, PayPal, Venmo, or Zelle
- Wire Transfer biggest increase in 2022!!!







Government offices and honest companies WILL NOT require you to use any of these types of payment methods.



WHAT TO DO

- In today's world, criminals use technology to deceive your caller id. Don't trust the number listed as the number calling.
- Ask questions.
- Block ROBO call and scam call numbers.
- If you don't recognize the phone number let it go to voicemail. You can always call the person back it if is a legitimate call.
- Call the Federal Trade Commission (FTC) at 877-382-4357 to report





ACCOUNT TAKEOVERS

Banks, Credit Unions, HELOC, Mortgages, Auto Ioans, Medical Ioans, Pensions, Money Markets, 401K, Retirement accounts, etc.















DATA BREACHES



Top 10 biggest data breaches ever

Company	Service	No. of accounts breached
YAHOO!	Web services	3B (2013)
facebook	Social media	533M (2019)
@ FRIENDFINDER®	Social networking	412M (2016)
:::myspace	Social networking	360M (?)
Marriott .	Hospitality	323 M * (2018)
Linked in.	Social networking	165M (2012)
EQUIFAX	Consumer credit	145M (2017)
Heartland	Payment processing	130M (2008/9)
⊙ TARGET	Retail	110M (2013)
Capital One	Banking	106M (2019)

* Data from 323 million guests and 25 million passport numbers

CBC NEWS Source: The Canadian Press



R Brand		Type of breach	Date	Data collected	Number of people affected
1 Facebo	ook	Hacked	2018	8	2,200,000,000
2 Yahoo		Hacked	2013		1,000,000,000
3 Facebo	ook	Hacked	2021	B	533,000,000
Yahoo		Hacked	2014		500,000,000
Estée l	.auder	Data Breach	2020	5	440,336,852
Twitter		Data Breach	2018	5	330,000,000
Micros	oft	Data Breach	2020	5	250,000,000
MySpa	ce	Hacked	2016	5	164,000,000
MyFitn	essPal	Hacked	2018	5	150,000,000
D Ebay		Hacked	2014	5	145,000,000
Decath	lon	Data Breach	2020	B	123,000,000
Namet	ests	Data Breach	2018	5	120,000,000
🔞 ТК/ТЈ	Maxx	Hacked	2007	=	94,000,000
MyHer	itage	Hacked	2017	5	92,283,889
B AOL		Malicious Insiders	2004	5	92,000,000
Sony P	SN	Hacked	2011	5	77,000,000
Dropbe	×	Hacked	2012	5	68,700,000
10 Tumbli		Hacked	2013	<i>5</i>	65,000,000
D UbiSof	t	Hacked	2013	8	58,000,000
0 Uber		Hacked	2016	5	57,000,000
3 Facebo	ook	Hacked	2014	5	50,000,000
Adobe		Data Breach	2013	m	36,000,000
Steam		Hacked	2011		35,000,000
Yahoo		Hacked	2017		32,000,000
Sony C	nline	Hacked	2011	===	24,600,000



TOP LOCAL SCAMS in 2023

- Geek squad scammers (account takeover)
- Amazon customer support call/ text message
- Virus protection refund or expiration
- Grocery store distraction and theft
- Bank account compromised
- Federal investigation
- New trends (meeting victims face to face to obtain money)
- Wire Transfers has been the go-to for scammers in 2022 over 900k
- 2023***Mail theft from blue boxes***





GREEN DOT SCAMS





- Green dot scam: IRS or Sheriff warrant for arrest
- 2015: Thousand of dollars scammed out of the Lowcountry
- Follow the money and calls
- Georgia Prisons
- Gangs and guard involved
- Arrests made



CONFIDENCE SCAMS

- CIA / Government official / Scammer convinced victim that her accounts and Social Security number were compromised. The agent would hold her money in safe keeping. She withdrew more than \$100,000 cash and met the scammer at the Walmart parking lot.
- Account take overs via computers and wire transfers. Money going to accounts with foreign names and banks in China. Cash being sent to empty houses or VRBO / AirB&B.
- During a 6 month period victim sent over 850,000 dollars to scammers. Began with initial call from VISA fraud department, then calls from "FBI". "FBI" set up account for her to transfer money into for safe keeping. Made victim sign NDA to not compromise the investigation.

ROMANCE SCAMS



- For over 2 years lady was being scammed by "boyfriend". Once the first scammer was identified as a fraudster, a "lawyer" calls the victim advising he knows the real "boyfriend" and he would love to meet her. Scam continues. Over 100K wire transferred. Reverse Mortgage obtained. Thought she was protected. Update in 2022 (The scam followed her to the retirement home)
- Male victim online dating relationship, SBA Loan 475K obtained in victim's name and deposited into their account, then instructed to wire transfer money.
- ACH and wire transfers from various locations sent to his account.

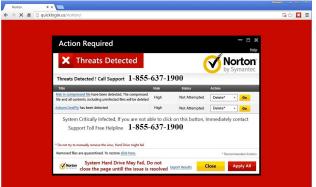
OTHER LOCAL SCAM STORIES

- Sun City Man with high medical bills. Online Grant scam to cover bills.
- Bluffton Couple lottery scam. Received checks and sent 70K to Jamaica
- Rose Hill Man thought he won Lottery and sent money via mail for taxes over 100K. (Money intercepted by FEDEX)
- Westbury Park female victim of lottery scam, sent money and even obtained a reverse mortgage. Lost home after foreclosure
- Dementia Patient with Stage 6 Alzheimer's new BF trying to get married. BF went to Dr office and Probate court.
- Cypress marsh assisted living: 92 Yr old male lottery scam victim attempted to mail 30K. Bold new scheme Pizza Delivery (suspect reestablish contact)

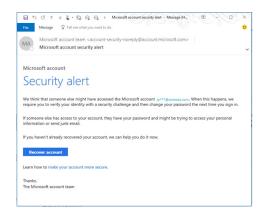


COMPUTER SCAMS













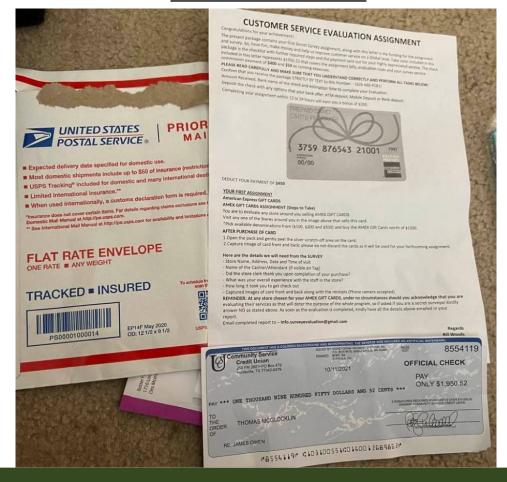
CONTRACTOR SCAMS

- Check references
- Never pay total cost up front
- Check with the South Carolina Department of Labor, Licensing, and Regulation (SCDLLR)
- Make sure they obtain permits
- Use the internet to search the name of the company or owner
- https://llr.sc.gov/





MAIL SCAMS





PREVENTING IDENTY THEFT – DIGITAL ACTIONS

- Remember that every online service you have has a sign in requirement
 - Username: which is often times your email address
 - Password: which you select yourself
- Since you can be pretty sure that one of your accounts has been included in a major breach, you should NEVER use the same password on multiple accounts!
- You MUST use an organized way to remember passwords manual or automated or system like Last Pass
 - Password booklet from the computer club available at the Volunteer Table
- Enable Two Step Authorization on important accounts
- Consider Purchasing Identity Theft Insurance



HOW DO IF KNOW IF IT'S HAPPENED TO ME? WHAT TO DO?

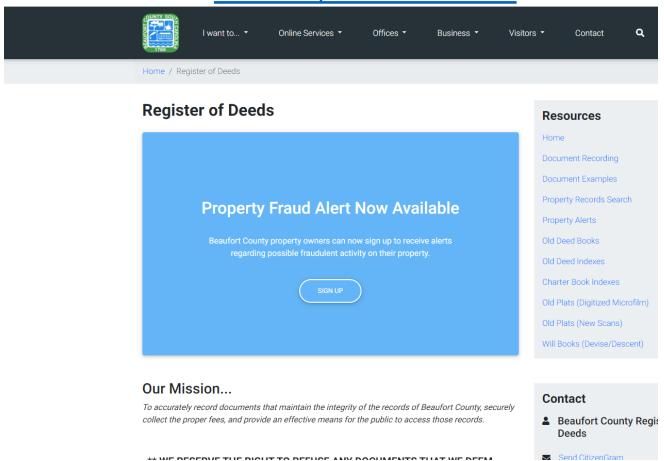
- Balance your bank account
- Verify credit card purchases
- Review your credit cards quarterly
 - Loans or accounts you don't know about
 - Drop in credit score for unknown reason
- Take Immediate Action IF:
 - Your mail is held or forwarded
 - You receive a statement or bill from an organization you don't do business with
 - Other indicators of financial activity you didn't initiate

www.identityTheft.gov

- Social Security
 Administration
 automatically notified.
- www.IC3.gov
 FBI internet Computer
 Crime Center
- File a police report
- Contact your ID protector
- Develop a recovery plan



https://www.beaufortcountysc.gov/register-ofdeeds/index.html



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Emerging Trend: AI / CHATGPT

Scammers use AI to enhance their family emergency schemes AI Voice Cloning

Artificial intelligence is no longer a far-fetched idea out of a sci-fi movie. We're living with it, here and now. A scammer could use AI to clone the voice of your loved one. All he needs is a short audio clip of your family member's voice — which he could get from content posted online — and a voice-cloning program. When the scammer calls you, he'll sound just like your loved one.

So how can you tell if a <u>family member is in trouble</u> or if it's a scammer using a cloned voice?

Don't trust the voice. Call the person who supposedly contacted you and verify the story. Use a phone number you know is theirs. If you can't reach your loved one, try to get in touch with them through another family member or their friends.

Scammers ask you to pay or send money in ways that make it hard to get your money back. If the caller says to <u>wire money</u>, send <u>cryptocurrency</u>, or <u>buy gift cards</u> and give them the card numbers and PINs, those could be signs of a scam.

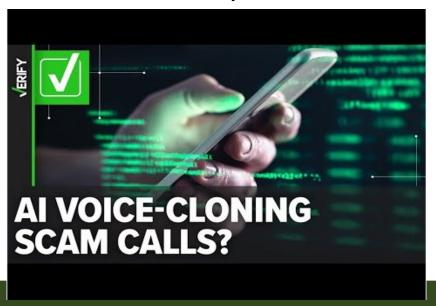
If you spot a scam, report it to the FTC at ReportFraud.ftc.gov.



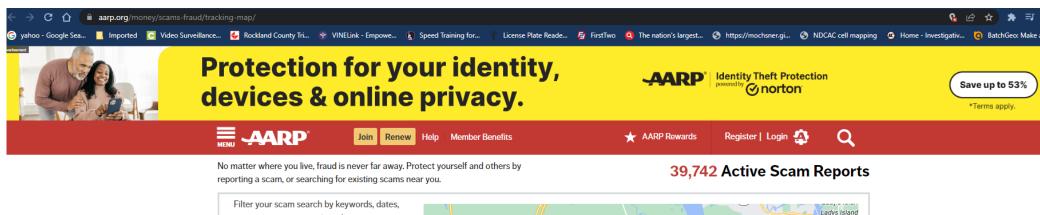


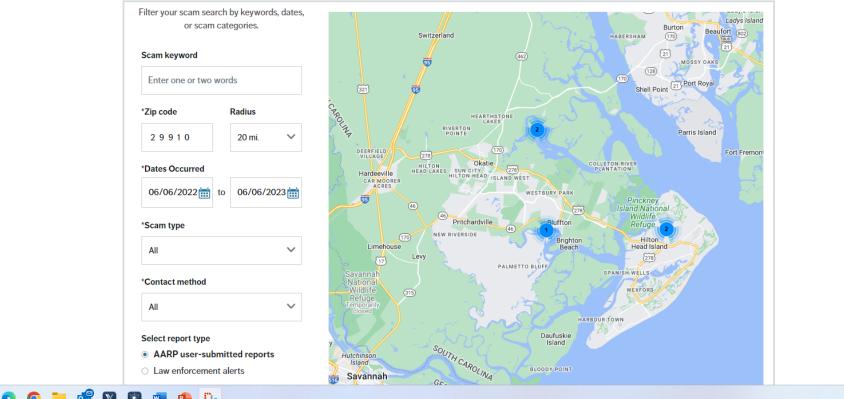
How to Protect Yourself Against AI Scams

- •Practice skepticism when you come across images and content online. Do your research!
- •Be cautious when receiving unexpected phone calls or messages.
- •If a call is suspicious, end the call and contact your friend/family member/colleague directly or call someone else who can confirm the situation.
- •Be skeptical when asked for money via cryptocurrency, gift cards, etc.
- •Don't overshare on social media because it can enable scammers to add believability to their lies.
- •If you suspect that you are being scammed, <u>report it</u> to the law enforcement and to the FTC immediately.









Date occurred ▼	Scam type	Contact method	Zip code	Amount lost	Details
May 30, 2023	Debt Collection	Other	31404	\$0-100	VIEW DETAILS
Feb 25, 2023	Real Estate and Property	Phone	29926	\$101-500	VIEW DETAILS
Feb 24, 2023	Electronics Products	Phone	31408	\$0-100	VIEW DETAILS
Oct 24, 2022	Online Dating Scams	Other	29909	\$1001-5000	VIEW DETAILS
Oct 17, 2022	Computer Virus / Software Scams	Internet/Email	29926	\$0-100	VIEW DETAILS
Sep 11, 2022	Non-Stranger Exploitation	Internet/Email	29909	\$0-100	VIEW DETAILS
Jun 6, 2022	Fraudulent Sales	Internet/Email	29910	\$0-100	VIEW DETAILS



DEFENDING YOURSELF

- Defending yourself starts with acknowledging you or a loved one are a target.
- Be aware of the many different forms elder financial abuse can take including phone, email scams, and bad actors within your social media circle.
- This helps you deflect attempts and spot issues before they have a substantial financial impact.



Taking steps to protect yourself

- · Ensure you have an emergency contact in place with your financial institutions.
- Consider having these important documents and let a trusted person know where to find them:

\A/iII

Durable Power of Attorney

Health Care Power of Attorne

Living Will

Revocable Living Trust

- Change account numbers, phone numbers, credit/debit card numbers, and passwords if your information is compromised.
- Review credit reports, account statements, and bills carefully for any unusual activity or charges.
- · Send duplicate statements to a trusted person for review.



Videos to watch:

https://www.cbsnews.com/news/how-con-artists-use-ai-apps-to-steal-60-minutes-transcript-2023-05-21/

https://www.youtube.com/@ScammerPayback

















CONTACT INFORMATION

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Government websites

- WWW.BCSO.NET
- <u>WWW.beaufortcountysc.gov</u> Register of deeds
- WWW.IC3.GOV
- WWW.FTC.GOV
- AARP.org